



# CHRISTIAN M. GARDNER

*graphic designer*

## EMAIL

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## PORTFOLIO

[www.novcreations.com](http://www.novcreations.com)

## PHONE

980-318-6209

## EDUCATION

### VIRGINIA STATE UNIVERSITY

Bachelor of Fine Arts/

Graphic Design

3.37/4.0 GPA

Graduated; Spring 2016

### UNIVERSITY OF NICOSIA, CYPRUS

Study Abroad; Spring 2014

## SOFTWARE PROFICIENCY

Adobe InDesign	●●●●●●●●●●
Adobe Illustrator	●●●●●●●●●●
Adobe Photoshop	●●●●●●●●●●
Adobe After Affects	●●●●●●●●●●
Adobe Lightroom	●●●●●●●●●●
WordPress	●●●●●●●●●●
MS Office	●●●●●●●●●●

## EXPERIENCED SKILLS

Typography	●●●●●●●●●●
Publishing Production	●●●●●●●●●●
Publication Design	●●●●●●●●●●
Package Design	●●●●●●●●●●
Digital Photography	●●●●●●●●●●
Basic HTML and CSS	●●●●●●●●●●
Video Editing	●●●●●●●●●●

## EXPERIENCE

### NOVCREATIONS, LLC

CoFounder & Graphic Designer

Baltimore, MD 21224

December 2017 - Present

Co-founder & Graphic Designer at NovCreations, a marketing agency. I bring creative vision and strategic design solutions to help our clients achieve their marketing goals.

### THURGOOD MARSHALL COLLEGE FUND

Graphic Designer - Marketing & Communication

Washington, D.C. 20004

September 2018 - January 2022

My responsibilities include designing and creating visually compelling content across the TMCF website, social media channels, and campaigns. This involves crafting engaging visual assets that resonate effectively with our target audience.

Furthermore, I oversee multimedia campaigns, utilizing various mediums such as motion graphics, video, social media outreach, photography, and other multimedia collateral to enhance TMCF's messaging and initiatives.

Additionally, I establish standards and guidelines for multimedia design across departments, providing essential training and support to colleagues and agency teams to maintain consistency and quality in our visual communications.

### CONGRESSIONAL BLACK CAUCUS FOUNDATION

Contract Graphic Designer - Marketing & Communication

Washington D.C. 20036

April 2017 - September 2017

Conceptualized and branded CBCF's The Executive Economic Summit Series, The Mervyn L. and Stephanie Tubbs Jones Memorial Scholarship Classic, and 47th Annual Legislative Conference. Provided high-quality graphic collateral for (the web, email, conference banners, social media digital ads, mobile app, and prints).

### SHAKESPEARE THEATRE COMPANY

Graphic Design Fellowship - Marketing & Communication

Washington D.C. 20003

August 2016 - April 2017

Crafted advertising collateral including brochures, posters, and promotional materials for marketing, development, and education departments. These materials encompass collateral for seasonal shows, educational programs, and funding opportunities.

### MACMILLAN PUBLISHERS/ ST. MARTIN'S PRESS

Graphic Designer - Publishing Internship

New York, NY 10011

Summer 2016

Tasked with designing the spine, back cover, and jacket flaps, the intern also handled the preparation of book mechanicals for print production.

## HONORS & AWARDS

VSU ART & DESIGN HONORS AWARD 2013, 2014, 2015

G.H. BENNETT INTERNATIONAL SCHOLAR 2014

CBCF VISUAL ARTS SCHOLAR, 2015

THURGOOD MARSHALL COLLEGE FUND SCHOLAR

2013, 2014, 2015