

# CHRISTIAN M. GARDNER

*graphic designer*

## EMAIL

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## PORTFOLIO

[Click Here for Portfolio](#)

## PHONE

980-318-6209

## EDUCATION

### VIRGINIA STATE UNIVERSITY

Bachelor of Fine Arts/

Graphic Design

3.37/4.0 GPA

Graduated; Spring 2016

### UNIVERSITY OF NICOSIA, CYPRUS

Study Abroad; Spring 2014

## SOFTWARE PROFICIENCY

Adobe InDesign	●●●●●●●●●●
Adobe Illustrator	●●●●●●●●●●
Adobe Photoshop	●●●●●●●●●●
Adobe After Effects	●●●●●●●●●●
Adobe Lightroom	●●●●●●●●●●
WordPress	●●●●●●●●●●
MS Office	●●●●●●●●●●

## EXPERIENCED SKILLS

Typography	●●●●●●●●●●
Publishing Production	●●●●●●●●●●
Publication Design	●●●●●●●●●●
Package Design	●●●●●●●●●●
Digital Photography	●●●●●●●●●●
Basic HTML and CSS	●●●●●●●●●●
Video Editing	●●●●●●●●●●

## HONORS & AWARDS

VSU ART & DESIGN HONORS AWARD

G.H. BENNETT INTERNATIONAL SCHOLAR

CBCF VISUAL ARTS SCHOLAR

THURGOOD MARSHALL COLLEGE FUND SCHOLAR

## EXPERIENCE

### NOVCREATIONS, LLC

Founder & Graphic Designer

Baltimore, MD 21224

December 2017 - Present

Developed innovative designs, branding materials, and promotional assets aligned with institutional and corporate goals.

Managed design project flow, ensuring deadlines were met and maintaining high-quality production standards.

Provided creative direction to ensure consistency and brand integrity across all platforms.

Coordinated with vendors for print production, ensuring specifications and costs met budgetary constraints.

### THURGOOD MARSHALL COLLEGE FUND

Graphic Designer - Marketing & Communication

Washington, D.C. 20004

September 2018 - January 2022

Created visually engaging marketing materials, event branding, and social media assets to elevate brand presence.

Collaborated with internal teams to develop strategic communication tools that aligned with brand guidelines.

Maintained and organized electronic files of photography, artwork, and creative assets.

Assisted in measuring design effectiveness through engagement tracking and performance metrics.

### CONGRESSIONAL BLACK CAUCUS FOUNDATION

Contract Graphic Designer - Marketing & Communication

Washington D.C. 20036

April 2017 - September 2017

Led creative design projects, developing high-quality visual content for major conferences and events.

Ensured brand consistency across all digital and print marketing materials.

Assisted in the coordination of production timelines and managed multiple projects simultaneously.

### SHAKESPEARE THEATRE COMPANY

Graphic Design Fellowship - Marketing & Communication

Washington D.C. 20003

August 2016 - April 2017

Designed advertising collateral, brochures, and signage, maintaining high-quality creative standards.

Worked closely with the marketing team to conceptualize promotional materials for events and performances.

### MACMILLAN PUBLISHERS/ ST. MARTIN'S PRESS

Graphic Designer - Publishing Internship

New York, NY 10011

Summer 2016

Designed book covers, spine layouts, and publication ready graphics.

Prepared mechanical files for print production, ensuring high-quality outputs.